

Beauty and Welfare

Yamano College of Aesthetics
Biyo Fukushi (Beauty and Welfare) Course

Everyone wishes to live happily throughout one's life and end the life peacefully.

When Ms. Aiko Yamano, the founder of the college, was in sickbed in her later years, she could not wash her hair as she wanted. She strongly felt the necessity of beauty in sickbed and realized that beauty was indispensable for welfare. This is how 'Beauty and Welfare' came up.

Not only beauty but many of what have been arranged for elderly people and persons with disabilities have come up from the necessity in the real life, such as clothes or housing related matters. There are some areas of which reality is created from the theories. However Beauty and Welfare arose from the real necessity and has been developing through many practices.

Usually we can take averages of case studies and classify the averages. However in case of elderly people and persons with disabilities, each one of case studies is important. It is possible to classify the case studies but when we take their averages, they can be meaningless to anyone.

In this way, Biyo Fukushi (Beauty and Welfare) Course of Yamano College of Aesthetics was born. Yamano has advocated the importance of Beauty and Welfare to the society and produced graduates to the fields of Care Work and Beauty.

A number of elderly people, including those who do not need nursing care, and persons with disabilities live a daily life and everyone has the right to live a life where they can express themselves comfortably. Could it be possible to neglect the aspects which are related to beauty, such as taking care of oneself (brushing teeth, changing clothes, washing hair etc.), keeping oneself clean, and taking care of one's appearance?

Based on the basic ideas needed for daily living and also our experience in field work, we think that taking care of one's

appearance is as important as taking care of oneself and keeping oneself clean.

The main field of Yamano College of Aesthetics is beauty but we give lectures to those who have given up by thinking “I have disabilities, so I cannot take care of my appearance.”

Just like many of those who are engaged in the clothes production, there are many people who think that the clothes for persons with disabilities are something ‘difficult to make’ or ‘special.’ Needless to say the trousers for wheelchair users, Yamano practices the method to put on even Japanese traditional clothes ‘Kimono’ while people are in wheelchairs.

Having such philosophy, today we would like you to enjoy putting on makeup, arranging your hair and putting on Kimono as a learning through experience. Also when you have free time, we would like you to experience Japanese tea ceremony.

It is our wish that under the concept of Beauty and Welfare, many people who have disabilities and also elderly people enjoy living their daily life without tolerating just as well as people without disabilities do.